

Leo J. Baxter, Maj Gen (Ret)



Leo J. (Lee) Baxter is a native Minnesotan who departed active military service in 2000 as an Army Major General after 31 years. An adopted Oklahoman, he has subsequently served as Vice President of Cameron University, a regional university of the University of Oklahoma system, as a market President for BancFirst, one of Oklahoma's largest banking institutions

and as Vice President of Communication Technologies, Inc., in Chantilly, Virginia.

Currently, he is the President and Chief Operating Officer of JB Management, Inc., a privately held Service Disabled Veteran Owned Small Business in Alexandria, Virginia, which is a CMMI Level 3 certified provider of Systems Engineering, Software Development, Information Operations and Logistics Services Support to the Army. Additionally, General Baxter founded Signal Mountain Associates, Inc., an Oklahoma company, which provides consulting services in business development and marketing to a wide variety of defense and training management companies across the United States.

General Baxter's military career revolved principally around command assignments in Europe and the United States. He also served in Israel, Egypt and the Sinai desert as a United Nation's peacekeeper. His career culminated with command of the Army Personnel Center, where his responsibilities included implementation of U.S. Army Human Resources policy worldwide, and then as Commanding General of the United States Army Field Artillery Center and School at Fort Sill, Oklahoma. As the Chief of Field Artillery there, he served as proponent for all field artillery doctrine, tactics, techniques, procedures

and equipment. Additionally, he was responsible for training of all U.S. Army and Marine field artillery men and women, and soldiers of numerous allied nations. He has authored many articles on field artillery and fire support, training management and organization development. He has also written a newspaper column describing various aspects of military life.

General Baxter has served the local community and the State of Oklahoma on numerous boards and commissions. He was appointed by Governor Frank Keating to the Board of Directors of the Oklahoma State Board of Career and Technology Education, serves on the Board of Trustees of the Oklahoma Council of Public Affairs, a non-profit think tank promoting free enterprise and limited government, and is the President of the United States Field Artillery Association, with membership in 79 chapters worldwide.

Additionally, his community service leadership has included: Chairman, Lawton Chamber of Commerce; Chairman, Lawton Industrial Foundation; Chairman, Army Museum of the Southwest; Vice President, Lawton Community Theater; Board Member, Leadership Oklahoma; Board Member, Last Frontier Council, Boy Scouts of America; Advisory Board, Lawton Philharmonic Orchestra; Campaign Manager, Armed Service YMCA Partner-Member Campaign; and Co-sponsor, Lawton New Economy Task Force

General Baxter has degrees from the University of North Dakota and Central Michigan University, has attended the Stanford University School of Advanced Management, and is a graduate of the U.S. Army War College.

He and his wife Terry live in Lawton, Oklahoma.

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Lynn L. Melby, CAE

Lynn Melby is Chairman of Melby, Cameron & Hull, an association management and consulting firm headquartered in Edmonds, Washington. His company provides management for nearly 20 international, national, regional, state, and local trade associations, professional societies and foundations.



He has served as chief executive officer for nearly a dozen trade associations and professional societies during more than thirty-five years in the profession of association management. He provides strategic planning, leadership training, executive search, interim management, and other consulting services to many non-profit organizations, corporations and government entities.

A native of Montana, he is a graduate of the University of North Dakota with a degree in Journalism and did his initial graduate work at St. Cloud State University in Sociology and Education. He holds a master's degree from Seattle University's School of Theology and Ministry in Pastoral Studies with an ethics emphasis.

Melby holds Certified Association Executive (CAE) credentials from the American Society of Association Executives (ASAE) and, in 1989, was named an ASAE Fellow. He is past chairman of the Board of Trustees of the United States Chamber of Commerce's Institutes for Organization Management and has served on the Institute's faculty numerous times at Notre Dame, Stanford, San Jose State, University of Delaware, College of Charleston, UCLA, and the University of Arizona.

Melby serves as Chairman of the ASAE Association Management Company Accreditation Commission.

He is a member of the Association for Strategic Planning and also serves on the Board of Directors of the British-American Business Council. In 1996, he was named Washington State Association Executive of the Year by the Washington Society of Association Executives and is an honorary life member of that organization.

Additionally, he has served as President of the Sno-King Kiwanis, President of Good Shepherd Church, President of the Religious Broadcasting Commission, Vice President of Junior Citizens Camp and has served on boards of many other community organizations.

A former newspaper and radio reporter, Melby has taught organization management, leadership, government relations, journalism, and advertising at the college level and has conducted numerous workshops throughout the United States and in several foreign countries. Melby is the author of two published books, has produced a number of commercial motion pictures, and for five seasons served as host of a weekly public affairs television program on Seattle's NBC affiliate station. He is a frequent convention keynoter and speaker, performs stand-up comedy infrequently at Giggles Comedy Club in Seattle, and plays guitar and does vocals (even less frequently) for a folk and blues group. He is also the creator of the only known Norwegian superhero, "Captain Lutefisk."

A resident of Mukilteo, Washington, Lynn is married with four children and five granddaughters. His wife, Joye, is an artist and educator.

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LESSONS IN LEADERSHIP

When it comes to leadership, there are few people in America who bring the level of skill and proven experience provided by Maj. Gen. Lee Baxter and Lynn Melby.

Their fast-paced presentations offer real-life applications that members of the audience can take home with them and immediately apply in their own leadership roles. They apply ample amounts of humor, common sense, and opportunities for audience participation for a delightful, insightful learning experience.

Lee Baxter got his leadership credentials in the United States Army. General Baxter has pursued a successful career in business and community service leadership since retiring from the military in 2000.

Lynn Melby has been working with trade association and professional society, political, and business leaders for nearly four decades and has had his turn at the helm as a volunteer leader in many organizations.

The duo shares a life-long friendship forged in college and, even though their paths took them in different career directions, they acquired a fascination with the qualities of effective leaders in all areas of endeavor.

Both are also experienced speakers having appeared as keynoters and on educational programs of major events throughout the United States.



SOME PRESENTATION TOPICS:

“Building a Leadership Culture”

“Leadership: It’s ALL the Same”

“Leadership Secrets of Attila the Hun”

(Based on Wess Roberts’ Best Seller)

“Loose Leading”

“The Rewards of Leadership”

“One is Not Enough”



For more information on
**Leadership Lessons
from Baxter and Melby**
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Major General Lee Baxter (Ret.)

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